Vineet Kumar Bajpai

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Portfolio: vinni-lab.github.io/portfolio

Shopify / WordPress / OpenCart Frontend Designer

Theme Customization | Responsive Design | Remote-Ready

Professional Summary

Detail-oriented and creative frontend developer with over **4 years of hands-on experience** in Shopify, WordPress, and OpenCart. Specializes in **customizing themes, building responsive layouts, and optimizing UI/UX** for performance and engagement. Strong background in eCommerce development with a passion for clean, user-focused design. Currently available for **remote part-time/freelance work (9 PM – 1 AM IST)**.

Core Competencies

- Shopify Theme Customization (Liquid)
- WordPress (Elementor, WPBakery , Divi, Custom Themes)
- OpenCart Frontend Edits & Layout Fixes
- HTML5, CSS3, JavaScript
- Responsive Design & Mobile Optimization
- Page Speed & SEO Improvements
- WooCommerce Setup & Management
- Cross-Browser Compatibility
- Git Version Control

Professional Experience

Web Developer & Frontend Designer
Full-time (Permanent), Jan 2020 – Present

- Customized and built websites in WordPress, Shopify, and OpenCart
- Created mobile-first, SEO-friendly UIs with clean HTML/CSS
- Integrated and managed WooCommerce & Shopify product catalogs
- Improved layout responsiveness and reduced load time
- Regularly collaborated with clients to deliver custom features

- Handled cross-browser testing and theme fixes

Highlighted Projects

E-Commerce Stores (Shopify/WooCommerce):

- growmore.in
- arsya.in
- belongearth.com
- greyishwood.com
- lasuzi.com
- alcovedecor.in
- badshahnamkeen.com

Corporate & Service Websites (WordPress/Static Website):

- plus-nineone.com
- coffersafety.com
- purpleandpink.in
- agasax.com
- staywealthy.in

Education

Bachelor of Commerce
Chhatrapati Shahu Ji Maharaj University – Kanpur, Uttar Pradesh
Graduated: 2003

'O' Level Certification (Equivalent to Foundation Level in Computer Applications)
NIELIT (formerly DOEACC Society), Govt. of India – 2002
Covered: IT Tools, Web Design, Programming Basics, Multimedia Tools

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Tools & Technologies

- **CMS**: Shopify, WordPress, WooCommerce, OpenCart
- **Languages**: HTML5, CSS3, JavaScript, Liquid
- **Tools**: Git, Figma, Adobe Photoshop, After Effects
- **Frameworks**: Bootstrap
- **Database**: MySQL

Additional Info

- Passion for clean, modern UI with real business value
- Experienced in handling urgent updates and long-term support
- Fluent in client communication, task management, and deadline delivery

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DECLARATION

I hereby declare that the information given above are true and to the best of my knowledge & belief.

Date:

Place: Unnao   **(Mr. Vineet Kumar Bajpai)**